



**2702 S. Boulder Dr.
Urbana, IL 61802
[T] 217-367-1195 [F] 217-367-3291**

WQQB | WGKC | WSJK & WJEK

ANNUAL EEO PUBLIC FILE REPORT August 1, 2016 – July 31, 2017

The purpose of this EEO Public File Report ("Annual EEO Report") is to comply with Section 73.2080 ©(6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single Station Employment Unit (SEU) for the purposes of the EEO Rules:

<u>Call Sign</u>	<u>Community</u>	<u>FIN</u>
WSJK-FM	Tuscola, IL	57471
WQQB-FM	Rantoul, IL	73229
WGKC-FM	Mahomet, IL	10112
WJEK-FM	Rantoul, IL	57466

The information contained in this Annual EEO Report covers the time period from August 1, 2016 to, and including, July 31, 2017 (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO report contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (identified by name, person, phone, including any such sources that have asked to receive information from the station(s) about any new job openings, which are separately identified);
3. The recruitment source that referred the Hiree for each full-time vacancy filled during the Applicable Period;
4. Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station(s) during the Applicable Period.



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WQQB(FM)/WGKC(FM)/WSJK(FM)/WJEK(FM)
EEO PUBLIC FILE REPORT
August 1, 2016 – July 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title/Name/Hire Date	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive/ Colleen Magnifico/ 4-10-17	3,5,9,12,14	5/14



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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Number	RS (Recruitment Source) Information	Number of Interviewees with this source	Number of referrals from recruitment source, Over Reporting Period
1	IllinoisJobLink.com	0	0
2	Illinois Broadcaster's Association	0	0
3	On-Air Announcements	0	105
4	Internal Transfer/Promotion	0	0
5	Employee Referral	1	1
6	Career Services Center University of Illinois I-Link website	0	0
7	Parkland College Career Center 2400 West Bradley Champaign, IL 61821	0	0
8	EIU Career Services Job Fair	0	9
9	Indeed.com	1	14
11	Danville Area Community College Career Services 2000 East Main Danville, Illinois 61832	0	0
12	Word of Mouth	1	1
13	Internship Program	0	0
14	Self-Initiative (stop by, call, email)	3	3
15	Community Outreach	0	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD		6	

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description of Activity
13	Internship Program	<p>During this reporting period, this SEU hosted ten (10) student interns, five (5) in the Fall, two (2) in the Spring and three (3) in the Summer. These students, University of Illinois-Champaign, Eastern Illinois University and Parkland College, expanded their knowledge about broadcasting by obtaining hands-on experience in a broadcast environment. The interns began their internships under the tutelage of this SEU's Promotions Director. Depending on their particular interests, however, we allow them to explore different aspects of the business. For example, some learned to operate studio equipment and assist with remote broadcasts, some worked in the sales arena and assisted with the development of sales materials. All interns were rewarded with course credit hours upon completion of the semester-long program and new skills for resume building.</p>
15	Community Outreach – All Stations	<p>The following events gave this SEU venues with which to distribute company information and employment opportunities. JAN 10/11/12/25, 2017 – Presented at 8th Grade Career Conference. <u>AUG 19, 2016</u> – Taste of Champaign. <u>AUGUST 26, 2016</u> – Sweetcorn Festival hosted by Urbana Business Association. <u>SEPT 19, 2016</u> – Hosted Senior Expo. <u>AUG 13, 2016; SEPT 1, 2016; DEC 3/24/31, 2016; JAN 13, 2017</u> Live feeds interacting with community.</p>

Stevie Jay

Broadcasting

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16	Job Fairs	Business Manager Pia Atkins and Bookkeeper Amber Ooms attended a job fair at Eastern Illinois University on March 29, 2017. Pia and Amber met with students and job seekers and discussed careers in the radio broadcast industry. They also accepted resumes from students for the station's ongoing internship program, as well as resumes for an open account executive (sales) position.
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